



# How much does prospecting cost your company?

If you're not using an outside source, more than likely your sales team is responsible for hunting down new sales leads themselves.

## WHAT DOES THEIR TIME COST YOU?

Meet your sales team.



\$75,000 annual salary



\$75,000 annual salary



If your team is spending 1 hour a day researching new leads, it's costing you **\$72 per day!**

## EXPAND THIS OVER A YEAR...



## OR YOU COULD USE THE LIST...

Easily access highly targeted corporate marketing, advertising and media decision makers.

- ✓ 125,000 Verified Contacts
- ✓ 36,000 Brands
- ✓ 9,000 Agencies
- ✓ 120 Day Verification Cycle



Let us do the heavy lifting for you, and let your sales team get back to doing what they do best-- selling!



Contact us at 800-443-9707.